

# JESUS PEÑA

Producer – Branded Content | Commercials | Feature Films

Producer with 14+ years of experience handling budgets, timelines and managing end to end production of film and media deliverables, from creative development to post-production.

WEB <https://jesuspena.tv/>

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## EXPERIENCE

- 2024-2025 **NETFLIX “GREETINGS FROM ST. HELENA”** SAN FRANCISCO, CA  
**Producer**
- Produced a 25-minute film, managing a team of over 100 individuals on set, including crew, talent, and background actors.
  - Oversaw pre-production for a three-month period, secured additional investors, and managed all aspects of production, including permits, locations, deal memos, payroll, and post-production.
- 2021-2024 **CARUSO COMPANY** SAN FRANCISCO, CA  
**Producer**
- Produced a diverse portfolio of projects across various media, including branded content, digital advertising, broadcast and corporate videos.
  - Delivered bids that were up to \$4M under budget.
  - Supervised and coordinated large teams, providing oversight for up to 70 crew members, including on-screen talent and post-production staff.
- 2021 **META** MENLO PARK, CA  
**Project Manager**
- Managed and optimized workflows, overseeing the coordination and delivery of key components including live action footage, VFX elements, and archival footage for a high-profile, 90-minute video showcasing Mark Zuckerberg, Sheryl Sandberg, and C-level executives during Facebook's rebranding to Meta.
- 2018-2020 **PORTAL A** SAN FRANCISCO, CA  
**Producer**
- Secured funding of \$500K for the development and production of original programming.
  - Collaborated with Stephen Curry and Unanimous Media on the series '5 Minutes From Home with Steph Curry'
  - Achieved over 20 million views on YouTube for the series.
- 2015-2018 **FREELANCE** SAN FRANCISCO, CA  
**Producer**
- Produced 40+ projects from inception to distribution, including live events.
  - Streamlined project resources by optimizing budgets and schedules, securing necessary permits, and overseeing logistics and payroll.
  - Hired and supervised freelance crews with teams ranging from 10 to 70 individuals, to meet project demands.
  - Coordinated large-scale projects with budgets up to \$2 million, delivering final products for high-profile clients such as Apple, Meta, Google and Toyota.
- 2014-2015 **“DOLORES” PBS (Official Sundance Selection)** SAN FRANCISCO, CA  
**Production Manager**
- Supervised a documentary crew of 50+ people over a two-year period.
  - Oversaw A-list talent booking, contracts and interviews which include but not limited to: Hilary Clinton, Angela Davis, Gloria Steinem, and Isabel Allende.

## SKILLS

Budget Forecasting and Management.

Team Leadership and Time Management.

Leading projects ranging from 2 to 70+ people.

Leading projects ranging from \$10K – \$4 million.

AICP | Union Guidelines (SAG, IATSE, DGA)

MS Office | G-Suite | Monday.com | Slack

Freelance vendor & crew management.

Developing and maintaining client relationships.

Facilitating rate negotiations and contracts.

Managing vendor agreements, invoices & payments.

Payroll Administration.

Project Management.

## EDUCATION

- 2023 - 2024 **MBA** Business Administration  
California State University, East Bay
- 2010 - 2014 **B.A** Film Production  
San Francisco State University

## LANGUAGES

**English & Spanish**  
(Native Proficiency)